

It's NOT a Pill...

It's NOT a Diet...

It's NOT a Drink...

It's NOT Exercise...

It's a **REVOLUTION!**

The newest, hottest, best working weight loss tool EVER!

Pure Chemistry™ Crystal Thin™ Diet Crystals



Diets don't work. This fact is obvious since each and every year a greater majority of the population gains more and more weight. Diets didn't work ten years ago when everyone was trying low fat diets, they didn't work five years ago when everyone was trying high protein diets, and they don't work today when everyone is convinced that low carb diets are the "holy grail" of weight loss.

It doesn't take a genius to figure out that if you are trying to lose weight, you can't follow the crowd since the crowd is gaining weight rather than losing weight.

Research consistently demonstrates that of all the various target behaviors studied, greatest weight loss doesn't come from any fad diet. It doesn't come from eating more vegetables, from eating less fruit, from trimming fat from the table or from planned exercise sessions. The target behavior that results in the greatest weight loss for overweight individuals is **portion control**.

A friend calls this the D.E.S.M diet. As in "Don't Eat So Much." Simple, logical, true. Eating smaller portions results in less calorie consumption and in greater weight loss.

The problem is how exactly to train yourself to eat less. Anyone who has tried to win the war against weight gain with sheer willpower knows that it isn't easy. Some say it isn't even possible. Being able to actually eat less by thinking about "eating less food" all day and night long is a no win proposition. It is akin to my repeatedly showing you pictures of an elephant and asking you not to think about elephants.

Nor does structured meal planning work. Sure, at suppertime, it is easy to eat half the mash potatoes that you really want, half the roast beef or half the cooked carrots. But what happens an hour after you leave the table still hungry? That's right, you make up the calories and then some, through snacking.

Make Every Food a Diet Food™

Crystal Thin™ Diet Crystals

The real key to **portion control** and to losing weight, believe it or not, is found in the nose. That's right, *the nose!*

For years, medical doctors have known that when nasal centers are damaged, more often than not, obesity results. Logically, since the less effective a person's sense of smell is, the more weight they gain, researchers believed the opposite might be true. This led to recent, groundbreaking studies demonstrating that a heightened sense of smell during eating results in faster satiety and less calorie consumption. For example, studies carried out by one of the world's leading medical researcher's, neurologist Dr. Alan Hirsch, has found that overweight individuals lost an average of 34.7 pounds in six months simply by sprinkling his creation of specially scented inert organic crystals onto their meals and snacks. This research formed the basis for the original scent product - Sprinkle Thin. These astonishing results were confirmed and replicated in an independent study of Crystal Thin™ Diet Crystals.

Crystal Thin™ Diet Crystals do not change the taste of the food, however they do activate nasal sense receptors that trigger patterns of electrical activity in the region of the brain that affects appetite. In other words, during each meal or snack, the specially scented crystals trigger your brain to tell you that you are "full" faster. The net result is that you are happy with your meal, you stop eating earlier and end up losing weight. And since this feeling of meal fulfillment is relatively enduring, you don't end up rushing for snacks due to hunger.

Incredibly, all the weight loss occurred as a result of the messages that the scent crystals relayed from the nose to the brain. This is reinforced by the fact that all the people studied were allowed to eat the same foods that they normally ate. They were not instructed to avoid any foods or sweets whatsoever. They were actually directed to eat the same amount of food they were accustomed to and they did not have to increase their activity levels or begin structured exercise programs.

Again, all they had to do was shake a few "taste-less" crystals on their food prior to eating. Who would have thought that it would end up being the nose that changed feelings of food deprivation into satisfaction and ultimately was responsible for reversing the population trend toward obesity and ushering in a new era of sensible food consumption?

Interested in losing weight without denying yourself the foods you like? Without adding another hour of exercise a day? Without risking your health in any way? If so, Crystal Thin™ Diet Crystals are the choice for you.

The Sweet Crystals are a choice between either Chocolate Ice or Berry Smooth. Additionally, you can choose either Italian Cheese or Southwestern Spice as your "non-sweet" food crystals. The choice is up to you; both work equally well.

You will also receive a complete instruction booklet and handy tips sheet.



Relationship to Sensa™

In 2004, the product division of Intermix, Alena, entered into Joint Venture Partnerships with Dr. Alan Hirsch and Chuck Stebbins to create, manufacture, and market an inert crystal sensory product that came to be known as Sprinkle Thin. The early prototype of this product can be seen in the following nationally televised episode of Date Line. Please note that this episode has misleadingly been tagged as the Sensa™ product which is patently false. Sensa™ was not created until years after this episode aired!

<http://www.youtube.com/watch?v=HdxPqgssk0c>

Following a very successful product launch, and many millions of dollars in sales in a few short months, NewsCorp entered into an acquisition agreement for Intermix, mainly to acquire the My Space property. At that point, Alena slowed or ceased efforts marketing all its consumer products, as NewsCorp had no plans to continue the Alena Division despite its incredible revenue generation and constant double to triple digit quarterly growth. Sprinkle Thin was one of the products that were discontinued.

Four years later, a Venture Capital firm partnered with Dr. Hirsch to create and market Sensa™. Sensa™ is not the original Sprinkle Thin Formula. Sensa™ makes no claims to be superior to the original product, in my opinion, due to the fact that it is not.

This month, Crystal Thin™ enters into the market as the newest and best of these products. As the direct manufacturer of the original product, I can say without question that I believe the current formulation through Crystal Thin™ is more powerful than the original and certainly more powerful than any of the imitators that have been introduced in the years following. In my opinion, Crystal Thin™ is the strongest weight management tool on the market and that will be proven with a series of peer reviewed clinical studies independently investigating the efficacy of the Crystal Thin™ product.

If you are interested in getting an incredible jump on achieving the fitness level you have always desired, then get in line for your Crystal Thin™ product package today.

Crystal Thin™ can and probably should replace the use of stimulants and other appetite suppressants you may use. However, we recommend that for ideal weight loss results, we need people to eat properly balanced diets with appropriate calorie intake, remain active or exercising and continue on carbohydrate management products (such as Pure Chemistry's Sugar Smash™ which will be released in February 2010) and Gh pro-hormonal products (such as Pure Chemistry's Night Cap™).



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